

# JESSICA GILES

15515 NE 18th St, Bellevue, WA 98007 | (425) 984-9057 | [jessicajeanreames@gmail.com](mailto:jessicajeanreames@gmail.com)  
LinkedIn: <https://www.linkedin.com/in/jessicajeanreames>

## PROFESSIONAL SUMMARY

Creative and consumer-focused Product Development Leader with 20+ years of experience creating innovative products for global brands. Skilled in managing the full product lifecycle from concept to market, driving cross-functional alignment, and ensuring brand-right execution that resonates with consumers worldwide. Known for building strong vendor relationships, mentoring teams, and delivering products that balance creativity, quality, and business goals. Passionate about bringing beloved brands to life through thoughtful design, storytelling, and engaging consumer experiences.

## CORE COMPETENCIES

- Product Development – bill of materials, labeling, packing/folding instructions, complete tech pack ownership
- Technical Design – point of measurement specifications, sample request, tracking, fitting, fit commenting first prototype through production
- Material development, yarn sourcing and knit down development
- Global sourcing and vendor partnerships
- Consumer insights & trend forecasting
- Cross-functional leadership, team management, and mentorship
- Communication liaison and problem solver, bridging internal teams and external vendors to align priorities and deliver on our shared goals.
- Adobe Creative Suite, Microsoft Office Suite, Bamboo Rose, Flex PLM, WebPDM, Miro

## PROFESSIONAL EXPERIENCE

### EDDIE BAUER – SEATTLE, WA

Sr. Product Developer & Sr. Technical Designer | 2011 – Present

- Unique sweater experience, with a deep understanding of machine knit sweater construction, able to communicate yarn, stitch, gauge, and ends clearly for vendors to quickly and accurately make fully fashioned sweater prototypes.
- Directed development of multi-category collections (sweaters, fleece, cut-and-sew knits) from concept to market, ensuring alignment with consumer expectations and brand standards.
- Managed product lifecycle, approvals, and milestones to ensure on-time delivery across global and multi-company production calendars.
- Partnered with Design, Marketing, and Sourcing to balance creativity, cost, and margin goals while maintaining brand integrity.
- Expanded product accessibility through extended sizing initiatives for diverse consumer groups (Women's Plus, Men's Big).
- Recruited, trained, and mentored associates, fostering professional growth and team collaboration.
- Onboarded new vendors and manufacturing partners to meet evolving product strategies.

- Served as a primary liaison between internal stakeholders and international vendors, ensuring smooth execution of complex product lines.
- Represented the brand on global sourcing and development trips (Hong Kong, China, South Korea, India, Bangladesh, Sri Lanka), strengthening international partnerships and driving innovation.

#### **NORDSTROM PRODUCT GROUP – SEATTLE, WA**

Designer, Classiques Entier | 2004 – 2011

- Designed and developed bridge level sweater collections with a focus on high end craftsmanship and consumer appeal.
- Oversaw material development, selecting yarn and trims achieve brand-right quality standards and facilitating sample order communications between suppliers and vendors.
- Developed and maintained supplier relationships with yarn mills and trims suppliers.
- Produced detailed Illustrator sketches and technical packs to guide vendors throughout the development process.
- Partnered with cross-functional teams to prepare executive line presentations and seasonal showroom setups.
- Conducted global travel for design inspiration, material sourcing, and vendor collaboration.
- Frequented Pitti Filati in Florence, Italy, strengthening relationships with yarn suppliers and scouting industry trends.

#### **EDUCATION**

B.S. Apparel, Merchandising, Design & Textiles – Washington State University | 2001–2004

- Magna Cum Laude
- Featured Designer, International Textile & Apparel Association
- Fashion Show Participant, WSU Mom's Weekend

Fine Arts Studies – Spokane Falls Community College | 1999–2001

#### **LEADERSHIP & INDUSTRY ENGAGEMENT**

- Mentor & Curriculum Developer, Eddie Bauer Internship Program
- Job Shadow Host & Student Engagement Panelist

#### **ADDITIONAL HIGHLIGHTS**

- Best of Bauer Nominee
- Extensive experience collaborating with international manufacturers
- Advocate for innovation, continuous learning, and product excellence
- Thrive in fast-paced, deadline-driven environments
- Passionate about building consumer joy through brand-driven products and experiences